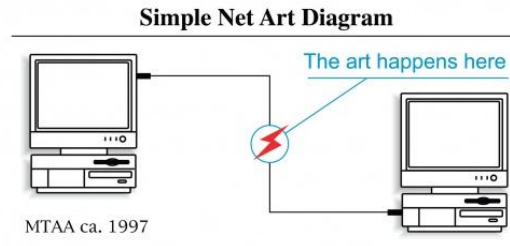


INTERNET ART 1

MAAD 23631 (Autumn 2022)



The Web represents a grand emotional, sensory, and intellectual adventure for anyone willing to explore it actively. [...] For artists, ignoring the imperative to grasp the cultural implications of the Internet means risking irrelevance. [...] As human discourse adapts to its new home, everything we do and think as human beings will be and is being shaped by new values. [...] If it's ever fair to say that anything has "changed everything," it's fair to say so about the Internet. — [Virginia Heffernan](#)

Course Description

We generally accept that computers and the Internet evolved outside of fine art contexts, in fields like science and mathematics. That said, the history of these technologies is a history of creative individuals collaboratively shaping one of the most important narratives of our time, "the Internet is the great masterpiece of human civilization" (Heffernan). In this studio course, we'll learn what the Internet is, how it works, how it got here and how to engage with it as an artistic medium. This means we'll be learning how to craft it from code, specifically HTML (hypertext markup language) and CSS (cascading style sheets), but also studying its aesthetics, conventions and practices. We'll be drawing inspiration from various Internet art movements, from the net.art scene of the 1990s, to the digital folk art of GeoCities at the turn of the century, to the Web design and CSS art scenes of today. The goal of this course will be to cultivate our own piece of Internet art, informed by the research, discussions, exercises and experiments we'll make along the way.

where: Crerar Library 134 ;
when: Tues, 9:30 AM - 12:20 PM;
professor: Nick Briz ;
email: nbriz@uchicago.edu ;
office hours: *by-appointment-only* ;
class website: <https://netart.rocks/uchicago/netart1> ;

Learning Goals

- Foundational understanding of what the Internet is and how it works (specifically the Web)
- General background on various canonical and niche cultural figures, movements and ideas which have informed the development of Internet art
- Working knowledge of HTML and CSS, specifically how to hand craft works of Internet art as well as how to publish them on the Web

The Schedule

- 09.27.22: WTF is the Internet?
- 10.04.22: HTML && the World Wide Web
- 10.11.22: net.art: when artists discovered HTML
- 10.18.22: (1-on-1 check-ins)
- 10.25.22: CSS Still Life
- 11.01.22: Digital Folklore: home pages vs profiles
- 11.08.22: Web Design: tropes, trends, techniques
- 11.15.22: Cultivating the Web
- 11.22.22: (1-on-1 check-ins)
- 11.29.22: Final Retrospective

For more info regarding the schedule above, refer to the [class website](https://netart.rocks/uchicago/netart1), there you'll find detailed notes on the assignments and topics being discussed each week.

Evaluation

- 25%: attendance and participation in class
- 25%: completion of all the assigned readings and interactive tutorials
- 50%: completion and submission of all the code assignments

Class Assignments

You will need to complete 4 coding assignments this quarter (available on the [class canvas page](#)), each worth 25% of your "assignment" grade. To receive full credit for these assignments they need to be turned in as netnet URLs via their corresponding canvas submission pages. After you've submitted your assignment, I will review your code and either mark it as "complete" or, if I notice any issues with your assignment, mark it as "incomplete", in which case I will also leave you feedback requesting specific edits/changes I'd like you to make. You have until the end of the quarter to make the requested changes (although it's recommended that you don't wait until the last minute, but rather make the requested edits as soon as possible), once you've done that **do not resubmit the assignment**, instead update the previously submitted URL and leave a comment responding to my comment letting me know of the changes you've made. I will then review your updates and either mark it as "complete" or leave you more feedback requesting further edits.

Readings and Interactive Tutorials

Throughout the quarter you will be assigned readings for homework as well as interactive tutorials. Each reading has a specific date by which it should be read. The interactive tutorials all need to be completed by the middle of the quarter, each has a suggested target date (in order to keep at pace with the course). See the [class canvas page](#) for links and details.

Class Attendance and Participation

So much of what we're going to cover in class, both in terms of the theory and practice, can be gleaned through your own online research. The most valuable aspect of learning this material in the classroom, rather than on your own, is the chance for realtime interactivity with your professor and peers. I can not stress enough how important it is to come to class and take advantage of class discussions. That said, there are of course situations where you might not be able to attend class in person (family emergency, sickness, etc), in these instances make

sure to communicate your absence ahead of time (over email) to ensure it is not counted against your participation grade.

Class Materials

In order to participate in this course you will need to have a decent computer (desktop or laptop with 8-16GB of ram or more) and a modern Web browser like [Firefox](#), [Brave](#), [Chrome](#) or others (**do not use** Internet Explorer or Safari, those are subpar browsers).

You will not need to purchase any additional materials for this class. We will be using an online code editor and hypermedia tutorial environment I built called [netnet.studio](#) to produce our work this semester. You will, however, need to create a free [GitHub](#) profile, we will be discussing in class how to connect your GitHub profile to netnet. (*if you are new to GitHub, consider signing up for the [GitHub Student Developer Pack](#)*)

If you have some experience in Web development already, and prefer to use your own code editor to create your work (like [Atom](#), [Sublime](#), or [VSCode](#)) you're welcome to do so. You will need to create a GitHub repo for each of the projects you produce and submit the URL to that repo in place of the netnet URL (speak with me after class if you are interested in using your own code editor)

All other class notes, videos and readings will be provided on the [class website](#).